



Aichi Shukutoku University

English-Taught Course List

2024 Spring

=Course Sample=

Introduction to Communication ←Course Title Semester (Fall: Sept- Jan, Spring: Apr –Aug) ↓

GLOCOM ←Department	YEAR: 1		Fall	<input type="radio"/>	Spring
This class will introduce basic concepts and major areas of communication studies from the perspective of reading, listening, speaking, and writing. By the end of this course, students will raise their awareness of communication phenomena in daily life through lectures and in-class exercises and will be expected to improve their English communication competency.					
↑ Course Descriptions					

Last Updated Date: 2024/03/22

<Hoshigaoka Campus: Department of Global Communication>

Advertising

GLOCOM	YEAR: 3		Fall	○	Spring
<p>This class looks at the history and influence of advertising, covering various theories of advertising and persuasion. Advertising across different media will be examined, from magazines to television to social media and so-called ""viral"" marketing, and students will learn about different ethical issues and controversies related to advertising.</p>					

Syntax

GLOCOM	YEAR: 3		Fall	○	Spring
<p>This course is an introduction to the basic concepts and fundamental principles of English syntax, with special focus on the constituency and the structure of phrases, clauses and sentences. We analyze a wide variety of grammatical phenomena of English and other languages by dealing mostly with a wide range of empirical data. The first part of the course offers an introduction to scientific methodology and how it can be applied to the study of syntax. This course also introduces the key tools for identifying the constituents of a sentence and the hypothesis that the verb phrase is a lexical projection of the verb while the inflection of the finite verb is a functional projection. In the latter half of the course we pursue one of the consequences of the hypothesis that the meaning of the sentence is worked out on the basis of its component parts and their structural relations. Final part of the course deals with the movement operation including A-movement and wh-movement as well as other syntactic phenomena such as deletion/ellipsis, focalization, co-ordination and their recapitulation in recent syntactic theory.</p>					

Semantics

GLOCOM	YEAR: 3		Fall	○	Spring
<p>This course provides an introduction to basic concepts in semantics and its relation to issues in syntax and cognitive grammar with a special focus on English and Japanese phenomena. We will begin with form and meaning and then study a very important process of semantic changes: metaphorical extension. The course will also be devoted to some problems with the syntax-semantics interface. Depending on time and interest, we might also consider speech acts and conversational implicature meaning. Topics covered include semantic features, meaning relationship, tense and aspect, modality, collocation, metaphor, theta-roles (or argument structure), implicature, information structure.</p>					

Special Topics in Language and Communication I

GLOCOM	YEAR: 3		Fall	○	Spring
<p>This course will introduce various aspects of Japanese language use. We will examine a wide range of topics from the form of the lexicon over word formation to deixis and backchannels.</p>					

Japanese Popular Culture

GLOCOM	YEAR: 1	○	Fall	○	Spring
<p>This class examines the history of reactions to Japanese popular culture (e.g. television, movies, and music) in the United States across the last 150 years, with a focus on recent trends in more detail. Students will study what of Japan has become popular in other countries and why.</p>					

Special Topics in Global Japan Studies III

GLOCOM	YEAR: 3		Fall	○	Spring
<p>In this course, students will deepen their understanding of the themes of "leadership", "innovation" and "sustainability" in the world and Japan through watching online media, student presentations, class discussions (including student facilitation), and review writing.</p>					

Political Rhetoric

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class focuses on the study of political rhetoric through the comparison of communication in the United States and Japan as well as between the United States and Japan. Topics covered will include domestic and well as international communication, with specific consideration of the problem of multiple audiences.</p>					

Australian Studies

GLOCOM	YEAR: 1		Fall	<input type="radio"/>	Spring
<p>This class examines the history and society of Australia. In particular, students will examine Australia as a multicultural country from a variety of approaches including historical, political, economical, social, and educational. Topics may include Indigenous (Aboriginal) Australians, environmental issues, modern tourism, music and media, and the role of sports in Australian society.</p>					

Asian Studies

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class examines Asian countries. In particular, students will examine the interdependent and conflicting relationships among Asian countries from the perspectives of history, politics, economics, and education. Topics may include definitions of Asia, religions, economic activities, environmental issues, and disputes over resources.</p>					

Global Business

GLOCOM	YEAR: 3	<input type="radio"/>	Fall	<input type="radio"/>	Spring
<p>As globalization proceeds, competition across national borders has intensified in business. This class examines cases of corporate activities centering on American and European corporations as there are many global corporations in the U.S. and Europe. This class also considers their influences on the Japanese economy and their competition with Japanese corporations.</p>					

Gender and Society

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This course provides an introduction to the study of gender in society. Gender encompasses a wide range of social practices which constitute culturally variant notions of femininities and masculinities. Gender norms are never static and ahistorical but fluid and continually changing. We will study how gender is constructed in educational institutions, families, workplaces, and the media.</p>					

Business Simulation

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class aims to help students become aware of and develop their own managerial capability in various business settings. Through exposure to simulated business scenes, students will be aware of the skills and abilities necessary to perform that job. In addition, students will learn how to think and behave in each business situation. The following simulation exercises are included: In-basket, leaderless group discussion, fact finding, negotiation, case analysis, case presentation, interviewing, critical thinking, and personality testing.</p>					

Debate II

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class focuses on the techniques of debate. Through practice and feedback, students will gain a better understanding of and experience with the practice of academic styles of debate. Particular emphasis will be paid to critical thinking and the use of evidence. By the end of the semester, the students will improve their communication skills in English.</p>					

Research in Global Communication

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This course is a general introduction to social science research methods. Upon successful completion of this course, students will be able to describe the terms and characteristics of the different types of scientific research, demonstrate the understanding of ethical conduct in scientific research; and critically read published journals and reports elsewhere.</p>					

Intercultural Training

GLOCOM	YEAR: 2		Fall	<input type="radio"/>	Spring
<p>This class will provide basic concepts about possible causes of misunderstandings and conflicts when people with different cultural backgrounds meet and consider how to cope with culture shock and adjustment to a new culture, referring to the examples of English speaking countries. Specifically, the concepts that will be covered include culture, culture shock/cultural adjustment, value orientation and face. Case analysis and presentation will be included to identify possible causes and deepen understanding. As a result, students will raise their awareness of cultural differences and improve their skills and motivation to deal with them.</p>					

Introduction to Global Japan Studies

GLOCOM	YEAR: 1		Fall	<input type="radio"/>	Spring
<p>Focusing on the social environment of the world such as diplomatic issues, banking problems, etc. all over the world, students will learn about the global society. The content of the reports are verified from the viewpoint of communication, especially rhetorical criticism, emphasizing what meanings are attached to the events or happenings. Students will understand what posture media have taken for the events.</p>					

Comparative Education

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class focuses on the knowledge and theories about the particularity and universality of education by contrasting the education systems and social situations in the U.S. and England with those in Japan. Further, the class will examine various issues related to education in terms of cross-cultural understandings.</p>					

Introduction to Global Issues

GLOCOM	YEAR: 1		Fall	<input type="radio"/>	Spring
<p>Focusing on the social environment of the world such as diplomatic issues, banking problems, etc. all over the world, students will learn about the global society. The content of the reports are verified from the viewpoint of communication, especially rhetorical criticism, emphasizing what meanings are attached to the events or happenings. Students will understand what posture media have taken for the events.</p>					

Readings in Global Japan Studies

GLOCOM	YEAR: 2	<input type="radio"/>	Fall	<input type="radio"/>	Spring
<p>The Readings classes focus on improving students' reading and understanding skills while also introducing them to important ideas and vocabulary for further study in the Department of Global Communication. Readings in Global Japan Studies introduces students to basic information in the comparative study of Japanese culture and society.</p>					

Digital Presentation

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>The Presentation classes focus on the students' ability to present information to larger audiences using digital tools. Students will learn to select topics for presentation, research those topics, plan the presentation, and deliver their speeches. Students will continue to improve their confidence in the presentation skills related to public speaking.</p>					

Business Presentation

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>The Presentation classes focus on the students' ability to present information to larger audiences in business and formal settings. Students will learn to select topics for presentation, research those topics, plan the presentation and deliver their speeches. Students will continue to improve their confidence in the presentation skills related to public speaking.</p>					

Critical Thinking

GLOCOM	YEAR: 2		Fall	<input type="radio"/>	Spring
<p>Critical thinking is the skill of thinking carefully about the information and arguments we encounter in our lives. This class will have both lectures and discussion about how to process information in critical and thoughtful ways.</p>					

Academic Debate

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This class focuses on the techniques of debate. Through practice and feedback, students will gain a better understanding of and experience with the practice of academic styles of debate. Particular emphasis will be paid to critical thinking and the use of evidence. By the end of the semester, the students will improve their communication skills in English.</p>					

British Studies

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>This course introduces students to important features of modern British society. Special attention will be paid to the period from the 1960s to the present day. Through a mix of student research tasks and short teacher lectures, students will be guided to a greater understanding of the nature and internal/external roles of Britain today.</p>					

Seminar 1

GLOCOM	YEAR: 2		Fall	<input type="radio"/>	Spring
<p>This required class is aimed at preparing students for the study abroad program in the second quarter of the first semester of the second year. In class, while preparing for Study Abroad, students will research the culture and society of their Study Abroad destinations and give presentations about it. This class aims to help life in the Study Abroad destination to go smoothly by providing the required knowledge to enable cross-cultural understanding.</p> <p>(FUKUMOTO Akiko)</p> <p>Students will learn basic knowledge and concepts to be able to analyze their experiences during the “Study Abroad” program from the aspect of <u>culture</u>.</p> <p>(McGEE Jennifer)</p> <p>Students will learn basic knowledge and concepts to be able to analyze their experiences during the “Study Abroad” program from the aspect of <u>digital media</u>.</p> <p>(MOLDEN Dan)</p> <p>Students will learn basic knowledge and concepts to be able to analyze their experiences during the “Study Abroad” program from the aspect of <u>rhetoric</u>.</p>					

Seminar 4

GLOCOM	YEAR: 3		Fall	<input type="radio"/>	Spring
<p>Studying with full-time faculty from the Global Communications Faculty in their chosen area, students will further their understanding of issues gained in Seminar 2 and Seminar 3 in this intermediate seminar. Through learning activities such as writing reports and giving presentations, students will learn how to identify and embody problems.</p> <p>(FUKUMOTO Akiko)</p> <p>Students will learn theories and approaches of <u>intercultural communication</u>.</p> <p>(McGEE Jennifer)</p> <p>Students will learn theories and approaches of <u>digital communication</u>.</p> <p>(MOLDEN Dan)</p> <p>Students will learn theories and approaches of <u>rhetoric</u>.</p>					

<Hoshigaoka Campus: Department of Global Culture and Communication>

Case Study Language 4 (Life Writing)

GCC	YEAR: 2,3	<input type="radio"/>	Fall	<input type="radio"/>	Spring
In life writing, students will write based on their own lives and those around them. Life writing can aid in reflection, creativity, and the development of writing skills.					

ECS7 (Presentation1)

GCC	YEAR: 2		Fall	<input type="radio"/>	Spring
Acquire the basic skills to give effective and persuasive presentations in English in an exercise format.					

<Nagakute Campus: Department of Comprehensive English>

Topics in International Culture and Society 1

Comprehensive English	YEAR: 2		Fall	○	Spring
<p>This course is an introductory course to French contemporary society and culture.</p> <p>The course aims at building up a synthetic approach to international culture by comparing and contrasting both French and Japanese social environments. This will be achieved through the study of a number of topical issues presented in a variety of media. Published research material and literature in English and Japanese will be used to gain ground knowledge used in discussions and presentations.</p>					

Film Studies III (UK)

Comprehensive English	YEAR: 3,4	○	Fall	○	Spring
<p>To help students clarify their own responses to narratives in different media.</p> <p>To promote an understanding of the relationship between different times in the English-speaking world.</p> <p>To further develop knowledge of British culture.</p>					

Business Communication I (General Discussion)

Comprehensive English	YEAR: 3,4		Fall	○	Spring
<p>This course will develop Business English language skills through reading, writing, listening and speaking. It will also contain work on grammar, business vocabulary and pronunciation.</p>					

Business Communication II (Theme-based)

Comprehensive English	YEAR: 3		Fall	○	Spring
<p>This course will include study of the following:</p> <ul style="list-style-type: none"> - important negotiation vocabulary and phrases - describing the progression and events that happen in negotiations - improving part of a deal and suggesting a compromise - delaying or slowing down a negotiation - convincing somebody that both your product/service and offer are the best - learning how to deal with unreasonable demands 					

Business Communication III (Project-based)

Comprehensive English	YEAR: 3,4		Fall	○	Spring
<p>Students on this course will study about general business situations and current affairs. In addition, they will learn about socializing. Topics will include the following:</p> <ul style="list-style-type: none"> - greetings - taking part actively in conferences - hosting a social event - networking skills - socializing at an office party - socializing with strangers - talking about your job and your company - striking up a conversation - keeping a conversation going 					